

## **Sweet Biscuits, Snack Bars and Fruit Snacks in the United Arab Emirates**

Market Direction | 2024-06-28 | 26 pages | Euromonitor

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### **Report description:**

Sales of sweet biscuits, snack bars and fruit snacks in the United Arab Emirates are increasingly shaped by rising consumer awareness of health and wellness, leading to strong performances by fruit snacks, primarily dried fruit, and snack bars. Category players are innovating by incorporating natural and organic ingredients and reducing added sugars, thereby attracting health-conscious consumers.

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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What next for snacks?

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