

Sweet Biscuits, Snack Bars and Fruit Snacks in Spain

Market Direction | 2024-06-26 | 30 pages | Euromonitor

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Report description:

Sweet biscuits was among the packaged food categories to be most significantly impacted by inflation over 2022-2023. Unit price growth for sweet biscuits in 2023 was similar to that seen in 2022. Those manufacturers which were operating with reduced margins during 2022, despite partially passing their added costs onto the consumer, were compelled to increase prices further in 2023 to help maintain their profit margins and to prevent losses. Additionally, according to the Ministry of Agriculture,...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Sweet Biscuits, Snack Bars and Fruit Snacks in Spain
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List Of Contents And Tables

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN SPAIN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price stability boosts volume sales of sweet biscuits in 2024
Sales of snack bars benefiting from wider distribution and a focus on high protein diets
Focus on indulgence informing new product development

PROSPECTS AND OPPORTUNITIES

Players expected to focus on offering smaller pack sizes
Health claims set to influence new product development
Convenience and healthy eating trends likely to fuel demand for snack bars

CATEGORY DATA

- Table 1 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2019-2024
- Table 2 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024
- Table 3 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024
- Table 4 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2024
- Table 6 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2021-2024
- Table 7 NBO Company Shares of Sweet Biscuits: % Value 2020-2024
- Table 8 LBN Brand Shares of Sweet Biscuits: % Value 2021-2024
- Table 9 NBO Company Shares of Snack Bars: % Value 2020-2024
- Table 10 □LBN Brand Shares of Snack Bars: % Value 2021-2024
- Table 11 □NBO Company Shares of Fruit Snacks: % Value 2020-2024
- Table 12 □LBN Brand Shares of Fruit Snacks: % Value 2021-2024
- Table 13 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2019-2024
- Table 14 □Distribution of Sweet Biscuits by Format: % Value 2019-2024
- Table 15 □Distribution of Snack Bars by Format: % Value 2019-2024
- Table 16 □Distribution of Fruit Snacks by Format: % Value 2019-2024
- Table 17 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2024-2029
- Table 18 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2024-2029
- Table 19 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2024-2029
- Table 20 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2024-2029

SNACKS IN SPAIN

EXECUTIVE SUMMARY

Snacks in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments

What next for snacks?

MARKET DATA

Table 21 Sales of Snacks by Category: Volume 2019-2024

Table 22 Sales of Snacks by Category: Value 2019-2024

Table 23 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 24 Sales of Snacks by Category: % Value Growth 2019-2024

Table 25 NBO Company Shares of Snacks: % Value 2020-2024

Table 26 LBN Brand Shares of Snacks: % Value 2021-2024

Table 27 Penetration of Private Label by Category: % Value 2019-2024

Table 28 Distribution of Snacks by Format: % Value 2019-2024

Table 29 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 30 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 31 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 32 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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