

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Colombia**

Market Direction | 2024-06-28 | 25 pages | Euromonitor

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### **Report description:**

Average retail current unit prices are set to rise across sweet biscuits, snack bars and fruit snacks in Colombia over 2024, amid an inflationary climate. This is expected to boost retail current value sales but drive down overall retail volume sales for a second consecutive year, as consumers tighten their budgets and reduce discretionary spending. Nonetheless, consumers continue to turn to these snacks for comfort/pampering and indulgence, in search of new experiences and on the lookout for in...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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June 2024

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