

Sweet Biscuits, Snack Bars and Fruit Snacks in Azerbaijan

Market Direction | 2024-06-28 | 26 pages | Euromonitor

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Report description:

As is the case with a number of other snacks categories in Azerbaijan, the gradual easing of inflationary pressures means sweet biscuits, snack bars and fruit snacks is set to record a slowdown in current value growth in 2024, but post slightly faster growth in retail volume sales than it did in 2023. Even with the nascent recovery in confidence and purchasing power among the population, however, many consumers have remained inclined to choose more affordable brands and product types due to the...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2024

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SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN AZERBAIJAN

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2024 DEVELOPMENTS

Overall demand picks up but consumers continue to favour cheaper products

Plain biscuits, fruit snacks and snack bars benefit from healthy eating trend

Bismak Senayi and Veyseloglu Shirketler remain the top two players

PROSPECTS AND OPPORTUNITIES

Healthy image and convenience factor will continue to boost demand for snack bars

Plain biscuits set to remain the largest category in retail volume terms

Local producers likely to make further gains

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What next for snacks?

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