

Sweet Biscuits, Snack Bars and Fruit Snacks in Argentina

Market Direction | 2024-06-28 | 25 pages | Euromonitor

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Report description:

Sweet biscuits, snack bars and fruit snacks in Argentina witnessed a recovery from the strong decline in retail volume sales in the wake of the Coronavirus (COVID-19) crisis in 2020 to exceed the 2019 pre-pandemic level in 2023. Despite the complexity of the economic context, with a triple-digit inflation rate, retail volume sales of sweet biscuits, snack bars and fruit snacks grew in 2023. With the upcoming presidential elections in December 2023, the government reinforced its social aid packag...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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