

Sugar Confectionery in Japan

Market Direction | 2024-06-20 | 21 pages | Euromonitor

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Report description:

Sugar confectionery in Japan is set to see low growth in retail volume terms and more dynamic growth in current value terms in 2024. There is an abundance of Stock Keeping Units (SKUs) in sugar confectionery, with new products and concepts continuously being introduced. Medicated confectionery designed for throat care is particularly popular, especially during cold seasons and pollen seasons. These products have long been favoured by many Japanese consumers as a remedy when feeling under the wea...

Euromonitor International's Sugar Confectionery in Japan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Sugar Confectionery in Japan
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List Of Contents And Tables

SUGAR CONFECTIONERY IN JAPAN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sugar confectionery in Japan offers a wide product range

Strong unit price increases continue

Gummies see innovations beyond flavour and texture

PROSPECTS AND OPPORTUNITIES

Medicated confectionery set to lead growth in sugar confectionery in Japan

Mass brands will continue to create a buzz through collaborations

Gummies have the ability to attract customers

CATEGORY DATA

Summary 1 Other Sugar Confectionery by Product Type: 2024

Table 1 Sales of Sugar Confectionery by Category: Volume 2019-2024

Table 2 Sales of Sugar Confectionery by Category: Value 2019-2024

Table 3 Sales of Sugar Confectionery by Category: % Volume Growth 2019-2024

Table 4 Sales of Sugar Confectionery by Category: % Value Growth 2019-2024

Table 5 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2019-2024

Table 6 NBO Company Shares of Sugar Confectionery: % Value 2020-2024

Table 7 LBN Brand Shares of Sugar Confectionery: % Value 2021-2024

Table 8 Distribution of Sugar Confectionery by Format: % Value 2019-2024

Table 9 Forecast Sales of Sugar Confectionery by Category: Volume 2024-2029

Table 10 □Forecast Sales of Sugar Confectionery by Category: Value 2024-2029

Table 11 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2024-2029

SNACKS IN JAPAN

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2019-2024

Table 14 Sales of Snacks by Category: Value 2019-2024

Table 15 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 16 Sales of Snacks by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Snacks: % Value 2020-2024

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Table 18 LBN Brand Shares of Snacks: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Snacks by Format: % Value 2019-2024

Table 21 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 22 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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