

Sugar Confectionery in Hong Kong, China

Market Direction | 2024-06-25 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Sugar confectionery in Hong Kong continues to record positive growth rates in 2024, despite a slowdown in overall snacking habits due to less time spent at home. Driven by heightened health awareness, local consumers are increasingly seeking convenient and healthier, yet indulgent, alternatives, prompting confectionery players to respond with innovative products. Medicated confectionery continues to sustain demand, as consumers prioritise health and wellness. Eclipse (The Wrigley Co (HK) Ltd) ha...

Euromonitor International's Sugar Confectionery in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Sugar Confectionery in Hong Kong, China
Euromonitor International
June 2024

List Of Contents And Tables

SUGAR CONFECTIONERY IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health-conscious snacking emerges in sugar confectionery
Japanese imports lead innovation in pastilles, gummies, jellies and chews
Revamping of packaging sizes amid evolving consumer behaviour

PROSPECTS AND OPPORTUNITIES

Amid rising retail costs, brands may explore different strategies to encourage value sales
Functional confectionery gains traction as consumers desire specific value from their purchases
"Kidult" trend could gain stronger traction in sugar confectionery
Summary 1 Other Sugar Confectionery by Product Type: 2024

CATEGORY DATA

Table 1 Sales of Sugar Confectionery by Category: Volume 2019-2024
Table 2 Sales of Sugar Confectionery by Category: Value 2019-2024
Table 3 Sales of Sugar Confectionery by Category: % Volume Growth 2019-2024
Table 4 Sales of Sugar Confectionery by Category: % Value Growth 2019-2024
Table 5 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2019-2024
Table 6 NBO Company Shares of Sugar Confectionery: % Value 2020-2024
Table 7 LBN Brand Shares of Sugar Confectionery: % Value 2021-2024
Table 8 Distribution of Sugar Confectionery by Format: % Value 2019-2024
Table 9 Forecast Sales of Sugar Confectionery by Category: Volume 2024-2029
Table 10 □Forecast Sales of Sugar Confectionery by Category: Value 2024-2029
Table 11 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2024-2029
Table 12 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2024-2029

SNACKS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Snacks in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2019-2024
Table 14 Sales of Snacks by Category: Value 2019-2024
Table 15 Sales of Snacks by Category: % Volume Growth 2019-2024
Table 16 Sales of Snacks by Category: % Value Growth 2019-2024
Table 17 NBO Company Shares of Snacks: % Value 2020-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Table 18 LBN Brand Shares of Snacks: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Snacks by Format: % Value 2019-2024

Table 21 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 22 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Sugar Confectionery in Hong Kong, China

Market Direction | 2024-06-25 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-20"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com