

## **Sugar Confectionery in France**

Market Direction | 2024-06-18 | 23 pages | Euromonitor

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### **Report description:**

Sales of sugar confectionery saw further progress in 2023, with retail volume sales exceeding pre-pandemic levels. The category has continued to see positive growth in retail volume terms in 2024 boosted by the revival of children's birthday parties and other social occasions, which has led some consumers to embrace sugar confectionery as an affordable treat for their kids. In addition, with the French economy remaining under a cloud, sugar confectionery has managed to successfully position itse...

Euromonitor International's Sugar Confectionery in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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