

Sugar Confectionery in Azerbaijan

Market Direction | 2024-06-28 | 20 pages | Euromonitor

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Report description:

Current value sales growth for sugar confectionery in Azerbaijan in 2024 looks set to be slower than in 2023, mainly because upward pressure on unit prices has eased somewhat thanks to a reduction in the rate of inflation. The latter factor has also helped to strengthen confidence and purchasing power among the population, however, hence overall retail volume sales growth is expected to be up modestly on the previous year. That said, with many consumers continuing to exercise greater caution in...

Euromonitor International's Sugar Confectionery in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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