

Spirits in the Czech Republic

Market Direction | 2024-06-18 | 29 pages | Euromonitor

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Report description:

The challenging economic situation in the Czech Republic led to weaker demand for spirits in both the off-trade and on-trade in 2023. Czech households came under more intense financial pressure due to prevailing high inflation, with the price of goods rising faster than wages. Overall, Czech consumers found themselves in a worse position compared to the previous year. Moreover, spirits continued to increase in price and became too expensive for a number of consumers. This resulted in lower volum...

Euromonitor International's Spirits in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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