

Spirits in Slovakia

Market Direction | 2024-06-26 | 29 pages | Euromonitor

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Report description:

Total volume sales of spirits in Slovakia continued to decline in 2023, Growth was impacted by mounting inflationary pressures, which weighed heavily on consumer purchasing power, especially when it came to discretionary items. Excise taxes for spirits were also increased significantly in April 2023, as part of the Slovak government's efforts to reduce its fiscal deficit. This had a huge impact on spirits sales during the first months of year, when both consumers and foodservice establishments r...

Euromonitor International's Spirits in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Spirits sales suffer from crippling tax hikes

Soft drinks players move into spirits in order to diversify their portfolios

Consumers opt for higher-quality products

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Better prospects for spirits, in line with rising disposable incomes

Home-made spirits could become more attractive option

Alcohol-free options will enjoy higher consumer interest

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Vodka, gin, other blended Scotch whisky, dark rum and white rum price band methodology

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