

Spirits in Norway

Market Direction | 2024-06-21 | 31 pages | Euromonitor

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Report description:

In 2023, spirits in Norway saw off-trade volume sales decrease strongly for a second consecutive year, albeit at a slower pace than in 2022. This performance owed much to the revival of cross-border trade with Sweden as society reopened following the restrictions on travel in the wake of the Coronavirus (COVID-19) crisis. In addition, there was a level of stabilisation following a big spike in off-trade volume sales in 2020, in light of pandemic on-trade restrictions. Furthermore, the consumer s...

Euromonitor International's Spirits in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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