

Spirits in Latvia

Market Direction | 2024-06-27 | 26 pages | Euromonitor

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Report description:

Total volume sales stagnated in spirits as household budgets remained under pressure in Latvia from the high costs of living. The strong performance in 2022 was fuelled by the relaxation of pandemic restrictions, which boosted sales in horeca establishments. Although consumers began to return and spend money in cafes and restaurants, spending behaviour became subdued as the war in Ukraine took hold. Utility bills in Latvia have increased significantly in recent years with cost-of-living pressure...

Euromonitor International's Spirits in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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