

Spirits in Belgium

Market Direction | 2024-06-18 | 30 pages | Euromonitor

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Report description:

In 2023, spirits in Belgium saw a strong decrease in total volume sales, faster than the downturn witnessed in 2022. The downward trajectory of spirits was informed by the dual, related impact of still relatively high inflation and strong pressure on consumer disposable incomes. Despite these economic challenges, spirits demonstrated some resilience, finding strength in the twin pillars of premiumisation and the awakening cocktail culture. It is quite a paradox to see that even if consumers pref...

Euromonitor International's Spirits in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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