

## **Spirits in Austria**

Market Direction | 2024-06-25 | 31 pages | Euromonitor

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### **Report description:**

Total volume sales of spirits declined in Austria in 2023. Overall volume sales in spirits were helped by a positive performance in the on-trade, as consumers continued to return to bars and inns after the low water mark of the COVID-19 crisis. However, the overall decline in spirits volume sales resulted from a significant fall in off-trade volumes. Nonetheless, off-trade volume sales remained above the level seen immediately before the outbreak of COVID-19, while on-trade sales were well under...

Euromonitor International's Spirits in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Spirits in Austria  
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### List Of Contents And Tables

#### SPIRITS IN AUSTRIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Spirits still characterised by ongoing shift towards home consumption

More thrifty consumers shape the market

The range of non-alcoholic spirits is improving

##### PROSPECTS AND OPPORTUNITIES

Demand in spirits to return to a slow downward trend

Top players must make an effort if they want to retain their market share

Tequila and dark rum offer hope for growth in spirits

##### CATEGORY BACKGROUND

Vodka, gin, other blended Scotch whisky, dark rum and white rum price band methodology

Summary 1 Benchmark Brands 2023

##### CATEGORY DATA

Table 1 Sales of Spirits by Category: Total Volume 2018-2023

Table 2 Sales of Spirits by Category: Total Value 2018-2023

Table 3 Sales of Spirits by Category: % Total Volume Growth 2018-2023

Table 4 Sales of Spirits by Category: % Total Value Growth 2018-2023

Table 5 Sales of Spirits by Off-trade vs On-trade: Volume 2018-2023

Table 6 Sales of Spirits by Off-trade vs On-trade: Value 2018-2023

Table 7 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2018-2023

Table 8 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2018-2023

Table 9 Sales of Dark Rum by Price Platform: % Total Volume 2018-2023

Table 10 Sales of White Rum by Price Platform: % Total Volume 2018-2023

Table 11 Sales of Other Blended Scotch Whisky by Price Platform: % Total Volume 2018-2023

Table 12 Sales of English Gin by Price Platform: % Total Volume 2018-2023

Table 13 Sales of Vodka by Price Platform: % Total Volume 2018-2023

Table 14 Sales of Vodka by Flavoured vs Non-flavoured: % Total Volume 2018-2023

Table 15 GBO Company Shares of Spirits: % Total Volume 2019-2023

Table 16 NBO Company Shares of Spirits: % Total Volume 2019-2023

Table 17 LBN Brand Shares of Spirits: % Total Volume 2020-2023

Table 18 Forecast Sales of Spirits by Category: Total Volume 2023-2028

Table 19 Forecast Sales of Spirits by Category: Total Value 2023-2028

Table 20 Forecast Sales of Spirits by Category: % Total Volume Growth 2023-2028

Table 21 Forecast Sales of Spirits by Category: % Total Value Growth 2023-2028

#### ALCOHOLIC DRINKS IN AUSTRIA

##### EXECUTIVE SUMMARY

Alcoholic drinks in 2023: The big picture

2023 key trends

Competitive landscape

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Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

## MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Summary 2 Number of On-trade Establishments by Type 2017-2023

## TAXATION AND DUTY LEVIES

Summary 3 Taxation and Duty Levies on Alcoholic Drinks 2023

## OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

## KEY NEW PRODUCT LAUNCHES

Outlook

## MARKET INDICATORS

Table 22 Retail Consumer Expenditure on Alcoholic Drinks 2018-2023

## MARKET DATA

Table 23 Sales of Alcoholic Drinks by Category: Total Volume 2018-2023

Table 24 Sales of Alcoholic Drinks by Category: Total Value 2018-2023

Table 25 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2018-2023

Table 26 Sales of Alcoholic Drinks by Category: % Total Value Growth 2018-2023

Table 27 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2023

Table 28 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2023

Table 29 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2023

Table 30 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2023

Table 31  Company Shares of Alcoholic Drinks: % Total Volume 2019-2023

Table 32  Distribution of Alcoholic Drinks by Format: % Off-trade Value 2018-2023

Table 33  Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2023

Table 34  Forecast Sales of Alcoholic Drinks by Category: Total Volume 2023-2028

Table 35  Forecast Sales of Alcoholic Drinks by Category: Total Value 2023-2028

Table 36  Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2023-2028

Table 37  Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2023-2028

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## SOURCES

Summary 4 Research Sources

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