

Spirits in Austria

Market Direction | 2024-06-25 | 31 pages | Euromonitor

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Report description:

Total volume sales of spirits declined in Austria in 2023. Overall volume sales in spirits were helped by a positive performance in the on-trade, as consumers continued to return to bars and inns after the low water mark of the COVID-19 crisis. However, the overall decline in spirits volume sales resulted from a significant fall in off-trade volumes. Nonetheless, off-trade volume sales remained above the level seen immediately before the outbreak of COVID-19, while on-trade sales were well under...

Euromonitor International's Spirits in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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