

## **Snacks in Switzerland**

Market Direction | 2024-06-28 | 71 pages | Euromonitor

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### **Report description:**

Snacks is set to post a positive performance in both value and volume terms in Switzerland in 2024. Value growth has been boosted by significant increases in unit prices due in part to the rising cost of raw materials such as flour, sugar and cocoa. Demand for snacks has been bolstered by the continued recovery of tourism in the country, with an increase in both European and intercontinental visitors. With heightened consumer budget consciousness in the midst of a challenging economic environmen...

Euromonitor International's Snacks in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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