

## **Snacks in Switzerland**

Market Direction | 2024-06-28 | 71 pages | Euromonitor

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### **Report description:**

Snacks is set to post a positive performance in both value and volume terms in Switzerland in 2024. Value growth has been boosted by significant increases in unit prices due in part to the rising cost of raw materials such as flour, sugar and cocoa. Demand for snacks has been bolstered by the continued recovery of tourism in the country, with an increase in both European and intercontinental visitors. With heightened consumer budget consciousness in the midst of a challenging economic environmen...

Euromonitor International's Snacks in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Snacks in Switzerland  
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List Of Contents And Tables

### **SNACKS IN SWITZERLAND**

#### **EXECUTIVE SUMMARY**

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

#### **MARKET DATA**

Table 1 Sales of Snacks by Category: Volume 2019-2024

Table 2 Sales of Snacks by Category: Value 2019-2024

Table 3 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 4 Sales of Snacks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Snacks: % Value 2020-2024

Table 6 LBN Brand Shares of Snacks: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Snacks by Format: % Value 2019-2024

Table 9 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 10 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 11 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **CHOCOLATE CONFECTIONERY IN SWITZERLAND**

#### **KEY DATA FINDINGS**

#### **2024 DEVELOPMENTS**

Rising prices drive value growth

Price consciousness supports demand for private label products

New product development

#### **PROSPECTS AND OPPORTUNITIES**

Positive performance expected

Ethical consumerism to gain in prominence

Challenges ahead

#### **CATEGORY DATA**

Summary 2 Other Chocolate Confectionery by Product Type: 2024

Table 13 Sales of Chocolate Confectionery by Category: Volume 2019-2024

Table 14 Sales of Chocolate Confectionery by Category: Value 2019-2024

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Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024  
Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024  
Table 17 Sales of Chocolate Tablets by Type: % Value 2019-2024  
Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024  
Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024  
Table 20 Distribution of Chocolate Confectionery by Format: % Value 2019-2024  
Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029  
Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029  
Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029  
Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

#### GUM IN SWITZERLAND

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Price rises hit volumes

Concern about sugar content

Consumer focus on value

##### PROSPECTS AND OPPORTUNITIES

Significant constraints on development

Fewer opportunities to generate impulse purchases

Innovation to stimulate demand

##### CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2019-2024  
Table 26 Sales of Gum by Category: Value 2019-2024  
Table 27 Sales of Gum by Category: % Volume Growth 2019-2024  
Table 28 Sales of Gum by Category: % Value Growth 2019-2024  
Table 29 Sales of Gum by Flavour: Rankings 2019-2024  
Table 30 NBO Company Shares of Gum: % Value 2020-2024  
Table 31 LBN Brand Shares of Gum: % Value 2021-2024  
Table 32 Distribution of Gum by Format: % Value 2019-2024  
Table 33 Forecast Sales of Gum by Category: Volume 2024-2029  
Table 34 □Forecast Sales of Gum by Category: Value 2024-2029  
Table 35 □Forecast Sales of Gum by Category: % Volume Growth 2024-2029  
Table 36 □Forecast Sales of Gum by Category: % Value Growth 2024-2029

#### SUGAR CONFECTIONERY IN SWITZERLAND

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Significant obstacles to growth

Medicated confectionery performs relatively well

Domestic players lead

##### PROSPECTS AND OPPORTUNITIES

Health concerns pose a threat

Supermarkets to remain dominant

Health and wellness to shape innovation

##### CATEGORY DATA

Summary 3 Other Sugar Confectionery by Product Type: 2024  
Table 37 Sales of Sugar Confectionery by Category: Volume 2019-2024  
Table 38 Sales of Sugar Confectionery by Category: Value 2019-2024

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Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2019-2024  
Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2019-2024  
Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2019-2024  
Table 42 NBO Company Shares of Sugar Confectionery: % Value 2020-2024  
Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2021-2024  
Table 44 Distribution of Sugar Confectionery by Format: % Value 2019-2024  
Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2024-2029  
Table 46 □Forecast Sales of Sugar Confectionery by Category: Value 2024-2029  
Table 47 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2024-2029  
Table 48 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2024-2029

#### SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN SWITZERLAND

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Health and wellness a key influence

Revisiting traditional recipes

Health and wellness, and indulgence

##### PROSPECTS AND OPPORTUNITIES

Dried fruit set to perform well

Increasing emphasis on sustainability

Competition from healthier products

##### CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2019-2024  
Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024  
Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024  
Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024  
Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2024  
Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2021-2024  
Table 55 NBO Company Shares of Sweet Biscuits: % Value 2020-2024  
Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2021-2024  
Table 57 NBO Company Shares of Snack Bars: % Value 2020-2024  
Table 58 □LBN Brand Shares of Snack Bars: % Value 2021-2024  
Table 59 □NBO Company Shares of Fruit Snacks: % Value 2020-2024  
Table 60 □LBN Brand Shares of Fruit Snacks: % Value 2021-2024  
Table 61 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2019-2024  
Table 62 □Distribution of Sweet Biscuits by Format: % Value 2019-2024  
Table 63 □Distribution of Snack Bars by Format: % Value 2019-2024  
Table 64 □Distribution of Fruit Snacks by Format: % Value 2019-2024  
Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2024-2029  
Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2024-2029  
Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2024-2029  
Table 68 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2024-2029

#### ICE CREAM IN SWITZERLAND

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Plant-based ice cream puts in strong performance

Growing demand for impulse ice cream

New product developments play part in efforts to reduce seasonality

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## PROSPECTS AND OPPORTUNITIES

Positive outlook

Ongoing growth for impulse segment

Plant-based ice cream to see further growth

## CATEGORY DATA

Table 69 Sales of Ice Cream by Category: Volume 2019-2024

Table 70 Sales of Ice Cream by Category: Value 2019-2024

Table 71 Sales of Ice Cream by Category: % Volume Growth 2019-2024

Table 72 Sales of Ice Cream by Category: % Value Growth 2019-2024

Table 73 Sales of Ice Cream by Leading Flavours: Rankings 2019-2024

Table 74 Sales of Impulse Ice Cream by Format: % Value 2019-2024

Table 75 NBO Company Shares of Ice Cream: % Value 2020-2024

Table 76 LBN Brand Shares of Ice Cream: % Value 2021-2024

Table 77 NBO Company Shares of Impulse Ice Cream: % Value 2020-2024

Table 78 □LBN Brand Shares of Impulse Ice Cream: % Value 2021-2024

Table 79 □NBO Company Shares of Take-home Ice Cream: % Value 2020-2024

Table 80 □LBN Brand Shares of Take-home Ice Cream: % Value 2021-2024

Table 81 □Distribution of Ice Cream by Format: % Value 2019-2024

Table 82 □Forecast Sales of Ice Cream by Category: Volume 2024-2029

Table 83 □Forecast Sales of Ice Cream by Category: Value 2024-2029

Table 84 □Forecast Sales of Ice Cream by Category: % Volume Growth 2024-2029

Table 85 □Forecast Sales of Ice Cream by Category: % Value Growth 2024-2029

## SAVOURY SNACKS IN SWITZERLAND

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Social gatherings and sporting events to boost growth

Upmarket shift in demand

New product developments adapt offer to evolving demand trends

## PROSPECTS AND OPPORTUNITIES

Number of factors to support continued growth

Obstacles to growth

Focus on sustainability

## CATEGORY DATA

Summary 4 Other Savoury Snacks by Product Type: 2024

Table 86 Sales of Savoury Snacks by Category: Volume 2019-2024

Table 87 Sales of Savoury Snacks by Category: Value 2019-2024

Table 88 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024

Table 89 Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Table 90 NBO Company Shares of Savoury Snacks: % Value 2020-2024

Table 91 LBN Brand Shares of Savoury Snacks: % Value 2021-2024

Table 92 Distribution of Savoury Snacks by Format: % Value 2019-2024

Table 93 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029

Table 94 Forecast Sales of Savoury Snacks by Category: Value 2024-2029

Table 95 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029

Table 96 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

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