

Snacks in Spain

Market Direction | 2024-06-26 | 80 pages | Euromonitor

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Report description:

So far, 2024 has been a positive year for snacks with strong value growth (in current value terms) and stable volume growth. The consumption of snacks is being supported by a rise in on-the-go consumption and an increase in social activities, sharing moments, and the growing desire of Spanish consumers to indulge themselves with snacks such as ice cream, chocolate confectionery and sweet biscuits. Spain's tourism industry is also thriving, both domestic, as Spaniards increasingly look to explore...

Euromonitor International's Snacks in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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