

## **Snacks in Israel**

Market Direction | 2024-06-27 | 71 pages | Euromonitor

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### **Report description:**

The snacks market in Israel is set to see significant current value growth in 2024, primarily as a result of marked increases in prices across categories. Indeed, with price rises coming in the context of an uncertain economic environment, broader rises in the cost of living and the ongoing Israel-Hamas War, volume sales look set to stagnate during the year. Strauss Group Ltd, the leading player in the overall snacks market in Israel, increased the prices of its snacks in May 2023 by up to 6%. O...

Euromonitor International's Snacks in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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