

Snacks in Azerbaijan

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Report description:

Snacks in Azerbaijan is poised to record a moderate slowdown in current value sales growth in 2024, but show a slightly improved performance in retail volume growth terms. This is mainly explained by the gradual easing of inflationary pressures related to the global recovery from COVID-19 and Russia's invasion of Ukraine. Falling inflation has reduced the extent and scale of unit price hikes as compared to 2023, while simultaneously bolstering confidence and disposable incomes among consumers. G...

Euromonitor International's Snacks in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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