

Snacks in Argentina

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Report description:

In 2023, snacks in Argentina performed well. Despite the complexity of the economic context, with a triple-digit inflation rate and a drop in GDP, consumption registered a rise in retail volume terms across snacks categories. During the year, with presidential elections to be held in December 2023, the incumbent government reinforced social aid through social assistance programmes and by increasing the number of products within the national Precios Justos programme. Precios Justos is an agreemen...

Euromonitor International's Snacks in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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