

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in South Africa

Market Direction | 2024-06-17 | 32 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Dominating value sales of smokeless tobacco, e-vapour products and heated tobacco in South Africa, e-vapour products continued to drive category growth in 2023. The increasing popularity of these alternative products is one of the factors driving down demand for cigarettes in the country. Beyond the standard mention of removal of tar and standing as the less expensive and perceived healthier option, manufacturers of e-vapour products have started to look at adding further value. High capacity ba...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in South Africa

Euromonitor International

June 2024

List Of Contents And Tables

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

E-vapour products drives growth, while heated tobacco considered cessation aid for cigarette smokers

Excise tax on e-liquids comes into effect, increasing unit prices

Leading players personalise offerings to align with demographic's preferences

PROSPECTS AND OPPORTUNITIES

E-vapour products faces competition from international legislation and other smokeless offerings

Introduction of tobacco free and natural options set to change landscape over forecast period

Major players employ legal tactics to address South Africa's advertising restrictions

CATEGORY INDICATORS

Table 1 Number of Adult Vapers 2018-2023

CATEGORY DATA

Table 2 Sales of Smokeless Tobacco by Category: Volume 2018-2023

Table 3 Sales of Smokeless Tobacco by Category: % Volume Growth 2018-2023

Table 4 Sales of E-Vapour Products by Category: Volume 2018-2023

Table 5 Sales of E-Vapour Products by Category: % Volume Growth 2018-2023

Table 6 Sales of Tobacco Heating Devices: Volume 2018-2023

Table 7 Sales of Tobacco Heating Devices: % Volume Growth 2018-2023

Table 8 Sales of Heated Tobacco: Volume 2018-2023

Table 9 Sales of Heated Tobacco: % Volume Growth 2018-2023

Table 10 □Sales of Tobacco Free Oral Nicotine: Volume 2018-2023

Table 11 □Sales of Tobacco Free Oral Nicotine: % Volume Growth 2018-2023

Table 12 □Sales of Tobacco Free Oral Nicotine by Category: Value 2018-2023

Table 13 □Sales of Tobacco Free Oral Nicotine: % Value Growth 2018-2023

Table 14 □Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2018-2023

Table 15 □Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2018-2023

Table 16 □Sales of E-Liquids by Nicotene Strength: % Value 2020-2023

Table 17 □NBO Company Shares of Smokeless Tobacco: % Volume 2019-2023

Table 18 □LBN Brand Shares of Smokeless Tobacco: % Volume 2020-2023

Table 19 □NBO Company Shares of E-Vapour Products: % Value 2019-2023

Table 20 □LBN Brand Shares of E-Vapour Products: % Value 2020-2023

Table 21 □NBO Company Shares of Tobacco Heating Devices: % Volume 2019-2023

Table 22 □LBN Brand Shares of Tobacco Heating Devices: % Volume 2020-2023

Table 23 □NBO Company Shares of Heated Tobacco: % Volume 2019-2023

Table 24 □LBN Brand Shares of Heated Tobacco: % Volume 2020-2023

Table 25 □NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2019-2023

Table 26 □LBN Brand Shares of Tobacco Free Oral Nicotine: % Volume 2020-2023

Table 27 □Distribution of Smokeless Tobacco by Format: % Volume 2018-2023

Table 28 □Distribution of E-Vapour Products by Format: % Value 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 29 □Distribution of Tobacco Heating Devices by Format: % Volume 2018-2023

Table 30 □Distribution of Heated Tobacco by Format: % Volume 2018-2023

Table 31 □Forecast Sales of Smokeless Tobacco by Category: Volume 2023-2028

Table 32 □Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2023-2028

Table 33 □Forecast Sales of E-Vapour Products by Category: Volume 2023-2028

Table 34 □Forecast Sales of E-Vapour Products by Category: % Volume Growth 2023-2028

Table 35 □Forecast Sales of Tobacco Heating Devices: Volume 2023-2028

Table 36 □Forecast Sales of Tobacco Heating Devices: % Volume Growth 2023-2028

Table 37 □Forecast Sales of Heated Tobacco: Volume 2023-2028

Table 38 □Forecast Sales of Heated Tobacco: % Volume Growth 2023-2028

Table 39 □Forecast Sales of Tobacco Free Oral Nicotine: Volume 2023-2028

Table 40 □Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2023-2028

Table 41 □Forecast Sales of Tobacco Free Oral Nicotine by Category: Value 2023-2028

Table 42 □Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2023-2028

Table 43 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2023-2028

Table 44 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2023-2028

TOBACCO IN SOUTH AFRICA

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 45 Number of Adult Smokers by Gender 2018-2023

MARKET DATA

Table 46 Sales of Tobacco by Category: Volume 2018-2023

Table 47 Sales of Tobacco by Category: Value 2018-2023

Table 48 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 49 Sales of Tobacco by Category: % Value Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 50 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 51 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 52 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 53 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in South Africa

Market Direction | 2024-06-17 | 32 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-16"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com