

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia

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Report description:

E-vapour products and heated tobacco products were the two most dynamic areas of tobacco in Slovenia in 2023. Increasing awareness about the harmful impact of smoking cigarettes and tobacco has resulted in some consumers switching to alternatives such as heated tobacco and e-vapour products which are positioned as being less harmful. The launch of closed vaping systems in Slovenia in 2022 has also helped to provide a further boost to category sales with these products being seen as more convenient...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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New flavour varieties help to attract sales

Philip Morris launches new line of tobacco heating devices

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