

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Pakistan

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Report description:

There was continued double-digit constant value growth for e-vaping in Pakistan in 2023. Its consumer base was made up of people looking to quit smoking, as well as younger consumers, mainly under 20 years of age, who often have never smoked and taking up vaping instead. For these younger consumers, e-vaping offers novelty and they also enjoy the various flavour options. Vapes are also high-tech looking, resembling gadgets more than traditional cigarettes, and this modern design is appealing to...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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