

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in North Macedonia

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Report description:

Heated tobacco products was by far the most dynamic of the main categories within smokeless tobacco, e-vapour products and heated tobacco in North Macedonia in retail volume growth terms in 2023. While this was partly because sales are still emerging from a relatively low base, the increasing perception of heated tobacco as having fewer negative health effects than combustible varieties ensured it continued to gain popularity among smokers seeking a less harmful alternative to cigarettes, cigars...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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