

## **Savoury Snacks in Switzerland**

Market Direction | 2024-06-28 | 21 pages | Euromonitor

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### **Report description:**

Savoury snacks is set to see current value growth in Switzerland in 2024, with volumes also rising. All categories are expected to see a positive performance driven by a warm summer, social gatherings and barbecues, and major sporting events, including the Euros football tournament and the Olympic Games. Other savoury snacks is set to be the best performer, with potato chips also expected to perform well during the year. In line with the growing influence of the health and wellness trend on cons...

Euromonitor International's Savoury Snacks in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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