

Savoury Snacks in Norway

Market Direction | 2024-06-27 | 21 pages | Euromonitor

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Report description:

Savoury snacks in Norway is suffering stagnant retail volume sales in 2042, with nuts, seeds, and trail mixes rising slightly as potato chips falls. Price increases are limiting volume growth, with cross-border trade and reduced at-home consumption also playing their part. Norwegian shopping habits are changing back to pre-pandemic times - people are spending more time outside of the home and perhaps indulging themselves a bit less. This pattern of behaviour is shifting sales in favour of conven...

Euromonitor International's Savoury Snacks in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Vegetable, pulse and bread chips remains niche as potato chips benefits from innovation

Convenience stores and forecourt retailers expand in savoury snacks

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Spicy warning labels become more prevalent and novelty trend continues

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Summary 1 Research Sources

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