

## **Savoury Snacks in Norway**

Market Direction | 2024-06-27 | 21 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Savoury snacks in Norway is suffering stagnant retail volume sales in 2042, with nuts, seeds, and trail mixes rising slightly as potato chips falls. Price increases are limiting volume growth, with cross-border trade and reduced at-home consumption also playing their part. Norwegian shopping habits are changing back to pre-pandemic times - people are spending more time outside of the home and perhaps indulging themselves a bit less. This pattern of behaviour is shifting sales in favour of conven...

Euromonitor International's Savoury Snacks in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Savoury Snacks in Norway  
Euromonitor International  
June 2024

List Of Contents And Tables

**SAVOURY SNACKS IN NORWAY**

**KEY DATA FINDINGS**

**2024 DEVELOPMENTS**

Volume sales of savoury snacks stagnant in 2024  
Vegetable, pulse and bread chips remains niche as potato chips benefits from innovation  
Convenience stores and forecourt retailers expand in savoury snacks

**PROSPECTS AND OPPORTUNITIES**

Local potato production to remain hotly debated, with overall category set to rise  
Spicy warning labels become more prevalent and novelty trend continues  
Craftsmanship comes into sharper focus

**CATEGORY DATA**

- Table 1 Sales of Savoury Snacks by Category: Volume 2019-2024
- Table 2 Sales of Savoury Snacks by Category: Value 2019-2024
- Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024
- Table 4 Sales of Savoury Snacks by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Savoury Snacks: % Value 2020-2024
- Table 6 LBN Brand Shares of Savoury Snacks: % Value 2021-2024
- Table 7 Distribution of Savoury Snacks by Format: % Value 2019-2024
- Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029
- Table 9 Forecast Sales of Savoury Snacks by Category: Value 2024-2029
- Table 10 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029
- Table 11 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

**SNACKS IN NORWAY**

**EXECUTIVE SUMMARY**

Snacks in 2024: The big picture  
Key trends in 2024  
Competitive Landscape  
Channel developments  
What next for snacks?

**MARKET DATA**

- Table 12 Sales of Snacks by Category: Volume 2019-2024
- Table 13 Sales of Snacks by Category: Value 2019-2024
- Table 14 Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 15 Sales of Snacks by Category: % Value Growth 2019-2024
- Table 16 NBO Company Shares of Snacks: % Value 2020-2024
- Table 17 LBN Brand Shares of Snacks: % Value 2021-2024
- Table 18 Penetration of Private Label by Category: % Value 2019-2024

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com  
www.scotts-international.com

Table 19 Distribution of Snacks by Format: % Value 2019-2024

Table 20 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 21 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 22 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

## Savoury Snacks in Norway

Market Direction | 2024-06-27 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com