

Savoury Snacks in Mexico

Market Direction | 2024-06-27 | 24 pages | Euromonitor

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Report description:

Savoury snacks in Mexico is projected to register moderate retail volume and strong retail current value growth over 2024. As in other snacks categories, a still high inflation rate has forced consumers to prioritise and redistribute their expenditure towards essential products. This has limited retail volume growth, which decreased in 2023, but stimulated value sales. Retail value sales are also being generated by manufacturers, which have seen the need to innovate and offer smaller presentatio...

Euromonitor International's Savoury Snacks in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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