

Savoury Snacks in Italy

Market Direction | 2024-06-18 | 25 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Savoury snacks are seeing a positive performance in Italy in 2024, in both volume and value terms. This is strongly supported by the "snackification" trend, whereby consumers eat fewer, full, sit-down meals and, instead, snack more often during the day. However, the snacks in question tend to be those which are healthy, as part of a more widespread approach to a balanced diet and healthy food. This particular trend is more evident in younger generations of adult consumers, who live busy and fast...

Euromonitor International's Savoury Snacks in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Savoury Snacks in Italy
Euromonitor International
June 2024

List Of Contents And Tables

SAVOURY SNACKS IN ITALY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Savoury snacks continue to benefit from the "snackification" trend

New products appear in nuts, seeds, and trail mixes

Potato chips seen both traditional and modern product innovations

PROSPECTS AND OPPORTUNITIES

Healthy growth ahead for the niche of meat snacks

Savoury biscuits will retain their appeal, thanks to fitting well with traditional Italian tastes

Health and wellness trends will remain prominent in savoury snacks over the forecast period

CATEGORY DATA

Summary 1 Other Savoury Snacks by Product Type: 2024

Table 1 Sales of Savoury Snacks by Category: Volume 2019-2024

Table 2 Sales of Savoury Snacks by Category: Value 2019-2024

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Savoury Snacks: % Value 2020-2024

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2021-2024

Table 7 Distribution of Savoury Snacks by Format: % Value 2019-2024

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2024-2029

Table 10 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

SNACKS IN ITALY

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2019-2024

Table 13 Sales of Snacks by Category: Value 2019-2024

Table 14 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 15 Sales of Snacks by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Snacks: % Value 2020-2024

Table 17 LBN Brand Shares of Snacks: % Value 2021-2024

Table 18 Penetration of Private Label by Category: % Value 2019-2024

Table 19 Distribution of Snacks by Format: % Value 2019-2024

Table 20 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 21 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 22 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Savoury Snacks in Italy

Market Direction | 2024-06-18 | 25 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-12"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com