

Savoury Snacks in Israel

Market Direction | 2024-06-27 | 20 pages | Euromonitor

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Report description:

Savoury snacks is expected to see current value growth in Israel in 2024. In May 2023, Strauss announced a price rise of up to 6% on many of its products, including potato chips, which came into effect in June 2023. In January 2024, Strauss again announced a price increase, which included potato chips and Doritos, by up to 6%. Prices continue to rise in the market, with brands continually increasing their prices and claiming it is due to the rising costs of production, shipping and raw materials...

Euromonitor International's Savoury Snacks in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Osem enters the potato chip category, while hot flavour gains traction

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