

Savoury Snacks in Chile

Market Direction | 2024-06-27 | 22 pages | Euromonitor

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Report description:

Savoury snacks in Chile is undergoing a significant transformation due to the phenomenon of shrinkflation, prompted by escalating production costs. This trend, where product sizes decrease while prices remain the same or even increase, reflects a complex interplay of economic factors impacting the category. The analysis of this shift requires an understanding of its causes and implications for consumers and producers alike. Rising production costs in Chile can be attributed to several factors, i...

Euromonitor International's Savoury Snacks in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Savoury Snacks in Chile
Euromonitor International
June 2024

List Of Contents And Tables

SAVOURY SNACKS IN CHILE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Shrinkflation within savoury snacks amid rising production costs
Expansive range of options available in savoury snacks
Cuisine & Co remains committed to strengthening position in potato chips

PROSPECTS AND OPPORTUNITIES

Promotional activities by retailers and social events to boost demand for savoury snacks
Presence of healthier savoury snacks set to further expand in Chile
Innovative spicy flavours set to influence potato chips

CATEGORY DATA

- Table 1 Sales of Savoury Snacks by Category: Volume 2019-2024
- Table 2 Sales of Savoury Snacks by Category: Value 2019-2024
- Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024
- Table 4 Sales of Savoury Snacks by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Savoury Snacks: % Value 2020-2024
- Table 6 LBN Brand Shares of Savoury Snacks: % Value 2021-2024
- Table 7 Distribution of Savoury Snacks by Format: % Value 2019-2024
- Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029
- Table 9 Forecast Sales of Savoury Snacks by Category: Value 2024-2029
- Table 10 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029
- Table 11 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

SNACKS IN CHILE

EXECUTIVE SUMMARY

Snacks in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

- Table 12 Sales of Snacks by Category: Volume 2019-2024
- Table 13 Sales of Snacks by Category: Value 2019-2024
- Table 14 Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 15 Sales of Snacks by Category: % Value Growth 2019-2024
- Table 16 NBO Company Shares of Snacks: % Value 2020-2024
- Table 17 LBN Brand Shares of Snacks: % Value 2021-2024
- Table 18 Penetration of Private Label by Category: % Value 2019-2024

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Table 19 Distribution of Snacks by Format: % Value 2019-2024

Table 20 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 21 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 22 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

Savoury Snacks in Chile

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