

Rtds in the United Arab Emirates

Market Direction | 2024-06-20 | 23 pages | Euromonitor

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Report description:

In line with global trends, most RTDs available in the United Arab Emirates are spirit-based. The presence of wine-based or malt-based RTDs is marginal in the local market. This is because of a cultural background of mixed expatriates, most of whom are not used to consuming RTD sangria or beer-based premixes. Among the spirit-based RTDs available in the United Arab Emirates, most are vodka-based with 5% ABV. However, there are several options of gin-based and whiskey-based RTDs, such as Gin & To...

Euromonitor International's RTDs in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Non Alcoholic RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTDs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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