

Rtds in Spain

Market Direction | 2024-06-17 | 27 pages | Euromonitor

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Report description:

Sales of RTDs saw healthy growth in total volume terms in 2023 with these products starting to gain a stronger foothold in the Spanish market. Spanish consumers are increasingly looking for convenience, affordability, and constant innovation, and RTDs has developed as a category that can cater to all of these needs. With Spain's economy being under pressure and many households experiencing a high degree of pressure, consumers are increasingly demanding convenient products that they can indulge i...

Euromonitor International's RTDs in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Non Alcoholic RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTDs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Rtds in Spain
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List Of Contents And Tables

RTDS IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

RTDs continues to see strong growth thanks to the convenience and affordability of these products

Partnerships proving to be a key to success

RTDs finding success by tapping into current trends

PROSPECTS AND OPPORTUNITIES

Non-alcoholic RTDs full of potential

RTDs should benefit from being positioned as a more modern and exciting alternative to other alcoholic drinks

Acquisitions and new product development expected to increase as interest in RTDs grows

CATEGORY DATA

Table 1 Sales of RTDs by Category: Total Volume 2018-2023

Table 2 Sales of RTDs by Category: Total Value 2018-2023

Table 3 Sales of RTDs by Category: % Total Volume Growth 2018-2023

Table 4 Sales of RTDs by Category: % Total Value Growth 2018-2023

Table 5 Sales of RTDs by Off-trade vs On-trade: Volume 2018-2023

Table 6 Sales of RTDs by Off-trade vs On-trade: Value 2018-2023

Table 7 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2018-2023

Table 8 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2018-2023

Table 9 GBO Company Shares of RTDs: % Total Volume 2019-2023

Table 10 □NBO Company Shares of RTDs: % Total Volume 2019-2023

Table 11 □LBN Brand Shares of RTDs: % Total Volume 2020-2023

Table 12 □Forecast Sales of RTDs by Category: Total Volume 2023-2028

Table 13 □Forecast Sales of RTDs by Category: Total Value 2023-2028

Table 14 □Forecast Sales of RTDs by Category: % Total Volume Growth 2023-2028

Table 15 □Forecast Sales of RTDs by Category: % Total Value Growth 2023-2028

ALCOHOLIC DRINKS IN SPAIN

EXECUTIVE SUMMARY

Alcoholic drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

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Opening hours

On-trade establishments

Table 16 Number of On-trade Establishments by Type 2017-2023

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2023

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty-free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 17 Retail Consumer Expenditure on Alcoholic Drinks 2018-2023

MARKET DATA

Table 18 Sales of Alcoholic Drinks by Category: Total Volume 2018-2023

Table 19 Sales of Alcoholic Drinks by Category: Total Value 2018-2023

Table 20 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2018-2023

Table 21 Sales of Alcoholic Drinks by Category: % Total Value Growth 2018-2023

Table 22 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2023

Table 23 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2023

Table 24 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2023

Table 25 □Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2023

Table 26 □GBO Company Shares of Alcoholic Drinks: % Total Volume 2019-2023

Table 27 □Distribution of Alcoholic Drinks by Format: % Off-trade Value 2018-2023

Table 28 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2023

Table 29 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2023-2028

Table 30 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2023-2028

Table 31 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2023-2028

Table 32 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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