

Pet Care in Brazil

Market Direction | 2024-06-19 | 54 pages | Euromonitor

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Report description:

The pandemic, coupled with a surge in pet adoptions and acquisitions, drove double-digit retail current value growth for pet care in Brazil in recent years, and this is set to continue in 2024. However, the end of social isolation, a return to out-of-home activities, and ongoing inflationary pressures have made many consumers more aware of the financial impact pets can have on their family budget, which has led to a slowing of the growth rate in both retail volume and current value terms. Brazil...

Euromonitor International's Pet Care in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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