

Pet Care in Brazil

Market Direction | 2024-06-19 | 54 pages | Euromonitor

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Report description:

The pandemic, coupled with a surge in pet adoptions and acquisitions, drove double-digit retail current value growth for pet care in Brazil in recent years, and this is set to continue in 2024. However, the end of social isolation, a return to out-of-home activities, and ongoing inflationary pressures have made many consumers more aware of the financial impact pets can have on their family budget, which has led to a slowing of the growth rate in both retail volume and current value terms. Brazil...

Euromonitor International's Pet Care in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Pet Care in Brazil
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List Of Contents And Tables

PET CARE IN BRAZIL

EXECUTIVE SUMMARY

Pet care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 1 Pet Populations 2019-2024

MARKET DATA

Table 2 Sales of Pet Food by Category: Volume 2019-2024

Table 3 Sales of Pet Care by Category: Value 2019-2024

Table 4 Sales of Pet Food by Category: % Volume Growth 2019-2024

Table 5 Sales of Pet Care by Category: % Value Growth 2019-2024

Table 6 NBO Company Shares of Pet Food: % Value 2019-2023

Table 7 LBN Brand Shares of Pet Food: % Value 2020-2023

Table 8 NBO Company Shares of Dog and Cat Food: % Value 2019-2023

Table 9 LBN Brand Shares of Dog and Cat Food: % Value 2020-2023

Table 10 □ Penetration of Private Label in Pet Care by Category: % Value 2019-2024

Table 11 □ Distribution of Pet Care by Format: % Value 2019-2024

Table 12 □ Distribution of Pet Care by Format and Category: % Value 2024

Table 13 □ Distribution of Dog and Cat Food by Format: % Value 2019-2024

Table 14 □ Distribution of Dog and Cat Food by Format and Category: % Value 2024

Table 15 □ Forecast Sales of Pet Food by Category: Volume 2024-2029

Table 16 □ Forecast Sales of Pet Care by Category: Value 2024-2029

Table 17 □ Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 18 □ Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

DOG FOOD IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Local players, premiumisation, and expert opinions drive consumption of dog food

Specialist distribution channels' experience creates value in dog food

Dog food becoming attractive for a wider range of companies, even from other industries

PROSPECTS AND OPPORTUNITIES

Volume reduction expected for larger pack sizes

Creating value through an emotional bond

The evolution of a broader ecosystem for pet services

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CATEGORY INDICATORS

Table 19 Dog Owning Households: % Analysis 2019-2024

Table 20 Dog Population 2019-2024

Table 21 Consumption of Dog Food by Prepared vs Non-prepared: % Analysis 2019-2024

CATEGORY DATA

Summary 2 Dog Food by Price Band 2024

Table 22 Sales of Dog Food by Category: Volume 2019-2024

Table 23 Sales of Dog Food by Category: Value 2019-2024

Table 24 Sales of Dog Food by Category: % Volume Growth 2019-2024

Table 25 Sales of Dog Food by Category: % Value Growth 2019-2024

Table 26 Sales of Dry Dog Food by Life-Cycle: % Value 2019-2024

Table 27 Sales of Wet Dog Food by Life-Cycle: % Value 2019-2024

Table 28 □NBO Company Shares of Dog Food: % Value 2019-2023

Table 29 □LBN Brand Shares of Dog Food: % Value 2020-2023

Table 30 □LBN Brand Shares of Dog Treats and Mixers: % Value 2020-2023

Table 31 □Distribution of Dog Food by Format: % Value 2019-2024

Table 32 □Forecast Sales of Dog Food by Category: Volume 2024-2029

Table 33 □Forecast Sales of Dog Food by Category: Value 2024-2029

Table 34 □Forecast Sales of Dog Food by Category: % Volume Growth 2024-2029

Table 35 □Forecast Sales of Dog Food by Category: % Value Growth 2024-2029

CAT FOOD IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Recovery in macroeconomic indicators leverages consumption

Multiple price ranges emerge in companies' portfolios

Specialist channel experience drives sales of cat food

PROSPECTS AND OPPORTUNITIES

Convenience and flexibility lead the process of "catification" - more families are set to adopt cats

More products addressing different need states

Wet cat food expected to gain share in the coming years

CATEGORY INDICATORS

Table 36 Cat Owning Households: % Analysis 2019-2024

Table 37 Cat Population 2019-2024

Table 38 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2019-2024

CATEGORY DATA

Summary 3 Cat Food by Price Band 2024

Table 39 Sales of Cat Food by Category: Volume 2019-2024

Table 40 Sales of Cat Food by Category: Value 2019-2024

Table 41 Sales of Cat Food by Category: % Volume Growth 2019-2024

Table 42 Sales of Cat Food by Category: % Value Growth 2019-2024

Table 43 Sales of Dry Cat Food by Life-Cycle: % Value 2019-2024

Table 44 Sales of Wet Cat Food by Life-Cycle: % Value 2019-2024

Table 45 □NBO Company Shares of Cat Food: % Value 2019-2023

Table 46 □LBN Brand Shares of Cat Food: % Value 2020-2023

Table 47 □LBN Brand Shares of Cat Treats and Mixers: % Value 2020-2023

Table 48 □Distribution of Cat Food by Format: % Value 2019-2024

Table 49 □Forecast Sales of Cat Food by Category: Volume 2024-2029

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Table 50 □Forecast Sales of Cat Food by Category: Value 2024-2029

Table 51 □Forecast Sales of Cat Food by Category: % Volume Growth 2024-2029

Table 52 □Forecast Sales of Cat Food by Category: % Value Growth 2024-2029

OTHER PET FOOD IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Economic recovery and product innovation drive growth in 2023

Regional production and rising demand for aquarism products

Fragmented distribution across independent specialists, especially in the countryside

PROSPECTS AND OPPORTUNITIES

Smaller pets expected to grow at a fast pace due to limited space in urban homes

Ownership of pet birds challenged by wildlife trafficking concerns

Transforming rural retail: The evolution of agricultural stores in Brazil

CATEGORY INDICATORS

Table 53 Other Pet Population 2019-2024

CATEGORY DATA

Table 54 Sales of Other Pet Food by Category: Volume 2019-2024

Table 55 Sales of Other Pet Food by Category: Value 2019-2024

Table 56 Sales of Other Pet Food by Category: % Volume Growth 2019-2024

Table 57 Sales of Other Pet Food by Category: % Value Growth 2019-2024

Table 58 LBN Brand Shares of Bird Food: % Value 2020-2023

Table 59 LBN Brand Shares of Fish Food: % Value 2020-2023

Table 60 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2020-2023

Table 61 Distribution of Other Pet Food by Format: % Value 2019-2024

Table 62 □Forecast Sales of Other Pet Food by Category: Volume 2024-2029

Table 63 □Forecast Sales of Other Pet Food by Category: Value 2024-2029

Table 64 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2024-2029

Table 65 □Forecast Sales of Other Pet Food by Category: % Value Growth 2024-2029

PET PRODUCTS IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Despite a continued positive performance, many pet products deprioritised

Sales of health products remain resilient despite restrained spending

The importance of digital channels

PROSPECTS AND OPPORTUNITIES

Increasing number of players expected to expand beyond their core business

Pet healthcare services: Insurance, mental health, and new technologies

Increasing demand for services such as pet hotels and care givers

CATEGORY DATA

Table 66 Sales of Pet Products by Category: Value 2019-2024

Table 67 Sales of Pet Products by Category: % Value Growth 2019-2024

Table 68 Sales of Pet Healthcare by Type: % Value 2019-2024

Table 69 Sales of Other Pet Products by Type: % Value 2019-2024

Table 70 NBO Company Shares of Pet Products: % Value 2019-2023

Table 71 LBN Brand Shares of Pet Products: % Value 2020-2023

Table 72 Distribution of Pet Products by Format: % Value 2019-2024

Table 73 Forecast Sales of Pet Products by Category: Value 2024-2029

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Table 74 Forecast Sales of Pet Products by Category: % Value Growth 2024-2029

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