

## **Other Pet Food in Brazil**

Market Direction | 2024-06-19 | 24 pages | Euromonitor

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### **Report description:**

Other pet food in Brazil is set to maintain low retail volume growth and higher current value growth in 2024. Growth is being driven by product innovation across various categories, offering diverse attributes for different types of pets. Meanwhile, the Brazilian economy has been showing signs of recovery in 2023 and 2024, aided by a reduction in the annual inflation rate. This improvement was mainly due to the stabilisation of international input prices and the appreciation of the real against...

Euromonitor International's Other Pet Food in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Pet Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
June 2024

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