

Ice Cream in Spain

Market Direction | 2024-06-26 | 27 pages | Euromonitor

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Report description:

In 2024, ice cream sales have seen steady volume growth, thanks in part to the strong performance of impulse ice cream and the solid performance of multi-pack ice cream. While large retail chains typically do not offer impulse ice cream for on-the-go consumption, some small local grocers and forecourt retailers do provide such options. Although consumers during the peak season often opt for immediate consumption of ice cream from local cafes known as Heladerias the price for ice cream from foods...

Euromonitor International's Ice Cream in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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ICE CREAM IN SPAIN

KEY DATA FINDINGS

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Plant-based ice cream back on form as economic pressures ease

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