

## **Ice Cream in Hong Kong, China**

Market Direction | 2024-06-25 | 24 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Ice cream in Hong Kong is experiencing intensified competition amid shifting consumer behaviour, with brands investing in enhanced palatability and innovative flavours to capture demand in a city witnessing greater mobility outside of the home. Concurrently, convenience stores - the second most popular distribution channel for ice cream after supermarkets - is leveraging promotional discounts to drive volume growth in the face of price increases, while the foodservice channel is witnessing posit...

Euromonitor International's Ice Cream in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Ice Cream market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scott-international.com](mailto:support@scott-international.com)

[www.scott-international.com](http://www.scott-international.com)

## Table of Contents:

Ice Cream in Hong Kong, China  
Euromonitor International  
June 2024

### List Of Contents And Tables

#### ICE CREAM IN HONG KONG, CHINA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Consumer behaviour shifts as brands offer new flavours and selections

Emergence of brands outside of ice cream as consumers search for novel experiences

Competitive landscape shaped by promotional initiatives across brands and retailers

##### PROSPECTS AND OPPORTUNITIES

Distinct flavour profiles to shape consumer demand

Importance of convenience stores driving impulse purchases

International imports pose competition for local ice cream brands

##### CATEGORY DATA

Table 1 Sales of Ice Cream by Category: Volume 2019-2024

Table 2 Sales of Ice Cream by Category: Value 2019-2024

Table 3 Sales of Ice Cream by Category: % Volume Growth 2019-2024

Table 4 Sales of Ice Cream by Category: % Value Growth 2019-2024

Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2019-2024

Table 6 Sales of Impulse Ice Cream by Format: % Value 2019-2024

Table 7 NBO Company Shares of Ice Cream: % Value 2020-2024

Table 8 LBN Brand Shares of Ice Cream: % Value 2021-2024

Table 9 NBO Company Shares of Impulse Ice Cream: % Value 2020-2024

Table 10 □LBN Brand Shares of Impulse Ice Cream: % Value 2021-2024

Table 11 □NBO Company Shares of Take-home Ice Cream: % Value 2020-2024

Table 12 □LBN Brand Shares of Take-home Ice Cream: % Value 2021-2024

Table 13 □Distribution of Ice Cream by Format: % Value 2019-2024

Table 14 □Forecast Sales of Ice Cream by Category: Volume 2024-2029

Table 15 □Forecast Sales of Ice Cream by Category: Value 2024-2029

Table 16 □Forecast Sales of Ice Cream by Category: % Volume Growth 2024-2029

Table 17 □Forecast Sales of Ice Cream by Category: % Value Growth 2024-2029

#### SNACKS IN HONG KONG, CHINA

##### EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

##### MARKET DATA

Table 18 Sales of Snacks by Category: Volume 2019-2024

Table 19 Sales of Snacks by Category: Value 2019-2024

Table 20 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 21 Sales of Snacks by Category: % Value Growth 2019-2024

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 NBO Company Shares of Snacks: % Value 2020-2024

Table 23 LBN Brand Shares of Snacks: % Value 2021-2024

Table 24 Penetration of Private Label by Category: % Value 2019-2024

Table 25 Distribution of Snacks by Format: % Value 2019-2024

Table 26 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 27 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 28 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 29 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Ice Cream in Hong Kong, China**

Market Direction | 2024-06-25 | 24 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-06"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com