

Gum in Saudi Arabia

Market Direction | 2024-06-26 | 18 pages | Euromonitor

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Report description:

The market for gum in Saudi Arabia will see a healthy performance in current value terms in 2024, continuing the trend of the previous year. This will be supported by return to pre-pandemic lifestyles, including work, school and social and entertainment routines. The category encompasses an ever- widening range of products, including bubble gum, chewing gum and sugar-free gum, as well as functional gums with added benefits, such as whitening or breath freshening properties. Indeed, the growing n...

Euromonitor International's Gum in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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