

## **Gum in Azerbaijan**

Market Direction | 2024-06-28 | 17 pages | Euromonitor

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### **Report description:**

Retail volume and current value growth rates for gum in Azerbaijan in 2024 are set to be weaker than those recorded in 2023. The slowdown is mainly explained by ongoing inflationary pressures, which are driving up unit prices and making consumers more inclined to curb non-essential spending. However, it also reflects the fact that the popularity of this product type has diminished somewhat in recent years due to negative publicity surrounding its health and environmental effects. Specifically, m...

Euromonitor International's Gum in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Gum market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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