

Contact Lenses and Solutions in Brazil

Market Direction | 2024-06-25 | 24 pages | Euromonitor

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Report description:

Contact lenses and solutions in Brazil experienced exceptional growth in 2023, registering a double-digit increase in current value terms, with continued positive, although slower growth expected in 2024. This category has significantly propelled growth in overall eyewear, and in 2023 notably outpaced growth in the other main categories. The heightened interest in contact lenses, and prolonged usage period, were key drivers of this trend. However, the broader economic landscape presented challen...

Euromonitor International's Contact Lenses and Solutions in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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