

Consumer Lifestyles in the Netherlands

Market Direction | 2024-06-12 | 55 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1100.00
- Multiple User License (1 Site) €2200.00
- Multiple User License (Global) €3300.00

Report description:

Consumer Lifestyles offers valuable insights into key consumer attitudes and current thinking, and their impact on purchasing and consumption habits; quantifying behaviours, preferences and motivations, and aligning them with broader trends.

Euromonitor's Consumer Lifestyles in the Netherlands report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Overview market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Scope

Consumer landscape in the Netherlands 2024

Personal traits and values

Consumers in the Netherlands concerned about the rising unit prices of essential goods

Older generations committed to spending time with their partner or spouse

Consumers in the Netherlands feel their identity is accepted by society

Dutch baby boomers seek curated, personalised experiences

Millennials most looking forward to a bright future

Personal traits and values survey highlights

Home life and leisure time

Cleaning and other domestic chores most popular home activity in the Netherlands

Dutch consumers most regularly socialise in person

Older generations much prefer energy-efficient homes

Safe location most desirable home feature for older generations

Consumers in the Netherlands seek relaxation when travelling

Home life and leisure time survey highlights

Eating and dietary habits

Most consumers in the Netherlands take vitamins or supplements regularly

Gen Z and Gen X state their lack of cooking skills as the largest hindrance to cooking at home

Consumers in the Netherlands like to cook and prepare their own meals

Older generations more likely to be reducing their meat consumption

Gen X and millennials more willing to pay a premium for food with nutritional properties

Eating and dietary habits survey highlights

Working life

Dutch consumers mostly seek challenging work, except Gen Z who seek self-expression

Non-parents place higher priority on work-life balance in the Netherlands

Gen X value job security far more than other generations do

Dutch workers expect to work from home and enjoy flexible working hours

Working life survey highlights

Health and wellness

The Dutch enjoy walking or hiking a few times a week as exercise

Meditation most popular stress-reduction measure among Dutch consumers

Dutch consumers consider health and nutritional properties the most influential feature

Gen Z most likely to use apps to track health or fitness

Health and wellness survey highlights

Shopping and spending

Dutch consumers enjoy discovering the best deals on offer

Older generations typically browse stores without making a purchase

Gen Z most interested in niche and exclusive brands

Baby boomers more likely to repair broken items before replacing them

Gen X consumers frequently purchase second-hand or previously owned goods

Gen Z most likely to follow a company on social media

Dutch consumers trust their friends and family's recommendations more than other sources

Younger consumers intending to stock up their savings

Baby boomers most comfortable with their financial situation

Shopping and spending survey highlights

Consumer Lifestyles in the Netherlands

Market Direction | 2024-06-12 | 55 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1100.00
	Multiple User License (1 Site)	€2200.00
	Multiple User License (Global)	€3300.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-13"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com