

## Cigars, Cigarillos and Smoking Tobacco in Ukraine

Market Direction | 2024-06-18 | 26 pages | Euromonitor

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### Report description:

Cigars and cigarillos saw a double-digit decline in volume sales in Ukraine in 2023, while smoking tobacco volumes also fell during the year. Both the cigars and cigarillos, and the smoking tobacco categories have suffered significantly during wartime and did not show signs of recovery in volume terms at the end of the review period. There were various reasons for the decline of these categories, including the discontinuation of brands and a strongly decreased assortment (including the withdrawa...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Multiple factors contribute to driving down volumes

Lack of innovation, investment, and marketing support hits category performance

Flavour ban applies to some products

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TOBACCO IN UKRAINE

**EXECUTIVE SUMMARY** 

Tobacco in 2023: The big picture

2023 key trends

Competitive landscape

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

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Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

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