

Cigars, Cigarillos and Smoking Tobacco in Tunisia

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Report description:

Cigars, cigarillos and smoking tobacco in Tunisia registered overall retail volume growth in 2023, albeit due solely to pipe tobacco, as cigars witnessed a slump and fine cut tobacco and cigarillos remained negligible. Moreover, pipe tobacco witnessed the disappointing performance of local brands in the category towards the end of the review period. In 2022 and 2023, Régie Nationale des Tabacs et des Allumettes (RNTA) introduced a range of pipe tobacco products under Al Madina and 111. However,...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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