

Cigars, Cigarillos and Smoking Tobacco in South Africa

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Report description:

Traditionally, shisha that incorporates the use of pipe tobacco in South Africa was marketed as safe, and made popular during social events due to a positive perception. It is a product that is fairly popular among the younger demographic. However, the use of pipe tobacco is included under legislation prohibiting its use in enclosed spaces or indoors. Bars and restaurants, where its use is popular, are circumventing this ban by offering the product in their outdoor spaces, thus encouraging prolo...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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