

Cigarettes in Ukraine

Market Direction | 2024-06-18 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Cigarettes saw a slight rise in volume sales in Ukraine in 2023. This came after several years of marked volume decline. Amongst the reasons for this upturn in volumes were the low starting base following a steep decline in the previous year because of lost consumers and territories as a result of the Russian invasion and subsequent war, and the launch of affordable packs (XL-XXL) in 2023. As tobacco/nicotine users often consume a few types of products simultaneously, some of them easily shift f...

Euromonitor International's Cigarettes in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cigarettes in Ukraine
Euromonitor International
June 2024

List Of Contents And Tables

CIGARETTES IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Upturn in volume sales

Launch of larger pack sizes attracts consumers looking for more economical options

British American Tobacco retains lead

PROSPECTS AND OPPORTUNITIES

Flavour ban to boost shift to heated tobacco

Ongoing challenge from the illicit market

New restrictions and reforms to negatively impact demand

TAXATION AND PRICING

Taxation rates

Table 1 Taxation and Duty Levies 2018-2023

Average cigarette pack price breakdown

Summary 1 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 2 Sales of Cigarettes: Volume 2018-2023

Table 3 Sales of Cigarettes by Category: Value 2018-2023

Table 4 Sales of Cigarettes: % Volume Growth 2018-2023

Table 5 Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 6 Sales of Cigarettes by Blend: % Volume 2018-2023

Table 7 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2018-2023

Table 8 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2018-2023

Table 9 Sales of Cigarettes by Pack Size: % Volume 2018-2023

Table 10 Sales of Cigarettes by Price Band: % Volume 2018-2023

Table 11 NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 12 LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 13 Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 14 Illicit Trade Estimate of Cigarettes: Volume 2018-2023

Table 15 Forecast Sales of Cigarettes: Volume 2023-2028

Table 16 Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 17 Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 18 Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

Table 19 Forecast Sales of Cigarettes by Blend: % Volume 2023-2028

Table 20 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2023-2028

Table 21 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2023-2028

Table 22 Forecast Sales of Cigarettes by Pack Size: % Volume 2023-2028

Table 23 Forecast Sales of Cigarettes by Price Band: % Volume 2023-2028

TOBACCO IN UKRAINE

EXECUTIVE SUMMARY

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tobacco in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for tobacco?
OPERATING ENVIRONMENT
Legislation
Legislative overview
Summary 2 Legislation Summary at a Glance
Minimum legal smoking age
Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Vapour products
PRODUCTION/IMPORTS/EXPORTS
MARKET INDICATORS
Table 24 Number of Adult Smokers by Gender 2018-2023
MARKET DATA
Table 25 Sales of Tobacco by Category: Volume 2018-2023
Table 26 Sales of Tobacco by Category: Value 2018-2023
Table 27 Sales of Tobacco by Category: % Volume Growth 2018-2023
Table 28 Sales of Tobacco by Category: % Value Growth 2018-2023
Table 29 Forecast Sales of Tobacco by Category: Volume 2023-2028
Table 30 Forecast Sales of Tobacco by Category: Value 2023-2028
Table 31 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028
Table 32 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 3 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cigarettes in Ukraine

Market Direction | 2024-06-18 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-11
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com