

Cigarettes in Tunisia

Market Direction | 2024-06-18 | 22 pages | Euromonitor

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Report description:

In 2023, cigarettes in Tunisia continued to see a decline in retail volume sales. The downward trend is driven by multiple factors. Firstly, prices of key brands like 20 Mars Gold and Marlboro Gold and other brands have risen, dampening consumer demand. In addition, the prevalence of illicit/parallel imports and their extensive availability in corner shops and traditional grocery stores exacerbate the decline in legal sales. Furthermore, the market faces shortages of various imported brands due...

Euromonitor International's Cigarettes in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TOBACCO IN TUNISIA

EXECUTIVE SUMMARY

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