

Cigarettes in the United Arab Emirates

Market Direction | 2024-06-17 | 23 pages | Euromonitor

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Report description:

Despite the huge success of e-vapour products and heated tobacco products, cigarettes in the United Arab Emirates continued to record healthy growth in 2023. The smoking tradition is very strong in Arabic culture, and both locals and expatriates contribute to sales of cigarettes out of habit and familiarity.

Euromonitor International's Cigarettes in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Despite growing interest in alternatives, cigarettes retains popularity

Despite tobacco shortage, supply of cigarettes is prioritised for local market

Philip Morris retains leadership of cigarettes in the United Arab Emirates

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