

Cigarettes in Slovenia

Market Direction | 2024-06-28 | 23 pages | Euromonitor

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Report description:

The consumption of cigarettes is declining in Slovenia. Constant campaigns to educate consumers about the dangers of smoking are helping to drive an ongoing decline in smoking prevalence and in the actual number of smokers of cigarettes. New plain packaging laws require graphic health warnings that illustrate consequences of smoking, with these images designed to drive a further decline in cigarettes consumption. Sales of cigarettes did see a temporary return to growth in 2022 as COVID-19-relate...

Euromonitor International's Cigarettes in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CIGARETTES IN SLOVENIA

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Cigarettes losing sales to alternative tobacco products

Marlboro maintains its lead in cigarettes

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Strategic partnerships and AI expected to be seen in cigarettes

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TOBACCO IN SLOVENIA

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