

Cigarettes in Slovenia

Market Direction | 2024-06-28 | 23 pages | Euromonitor

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Report description:

The consumption of cigarettes is declining in Slovenia. Constant campaigns to educate consumers about the dangers of smoking are helping to drive an ongoing decline in smoking prevalence and in the actual number of smokers of cigarettes. New plain packaging laws require graphic health warnings that illustrate consequences of smoking, with these images designed to drive a further decline in cigarettes consumption. Sales of cigarettes did see a temporary return to growth in 2022 as COVID-19-relate...

Euromonitor International's Cigarettes in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Cigarettes in Slovenia
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List Of Contents And Tables

CIGARETTES IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cigarettes sales slump as more smokers look to quit

Cigarettes losing sales to alternative tobacco products

Marlboro maintains its lead in cigarettes

PROSPECTS AND OPPORTUNITIES

Cigarettes set to continue on a downward spiral with more smokers expected to quit

Strategic partnerships and AI expected to be seen in cigarettes

Government expected to step up efforts to curb illicit trade

TAXATION AND PRICING

Summary 1 Taxation rates

Average cigarette pack price breakdown

Summary 2 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 1 Sales of Cigarettes: Volume 2018-2023

Table 2 Sales of Cigarettes by Category: Value 2018-2023

Table 3 Sales of Cigarettes: % Volume Growth 2018-2023

Table 4 Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 5 Sales of Cigarettes by Blend: % Volume 2018-2023

Table 6 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2018-2023

Table 7 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2018-2023

Table 8 Sales of Cigarettes by Pack Size: % Volume 2018-2023

Table 9 Sales of Cigarettes by Price Band: % Volume 2018-2023

Table 10 □NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 11 □LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 12 □Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 13 □Illicit Trade Estimate of Cigarettes: Volume 2018-2023

Table 14 □Forecast Sales of Cigarettes: Volume 2023-2028

Table 15 □Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 16 □Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 17 □Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

Table 18 □Forecast Sales of Cigarettes by Blend: % Volume 2023-2028

Table 19 □Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2023-2028

Table 20 □Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2023-2028

Table 21 □Forecast Sales of Cigarettes by Pack Size: % Volume 2023-2028

Table 22 □Forecast Sales of Cigarettes by Price Band: % Volume 2023-2028

TOBACCO IN SLOVENIA

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

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2023 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 3 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 23 Number of Adult Smokers by Gender 2018-2023

MARKET DATA

Table 24 Sales of Tobacco by Category: Volume 2018-2023

Table 25 Sales of Tobacco by Category: Value 2018-2023

Table 26 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 27 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 28 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 29 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 30 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 31 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 4 Research Sources

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