

Cigarettes in Brazil

Market Direction | 2024-06-28 | 25 pages | Euromonitor

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Report description:

Cigarettes saw a strong retail volume increase in Brazil in 2023, although this was mainly due to a switch from illicit trade, rather than a strong increase in demand for tobacco products, with a decline in smoking prevalence. In 2023, cigarettes in Brazil continued to undergo significant shifts in consumer preference, with economy cigarettes expanding its share of sale at the expense of mid-priced alternatives. This trend reflects increasing consumer price sensitivity and evolving perceptions s...

Euromonitor International's Cigarettes in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TOBACCO IN BRAZIL

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