

Cider/Perry in the United Arab Emirates

Market Direction | 2024-06-20 | 22 pages | Euromonitor

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Report description:

Among other alcoholic drinks categories, the price of cider/perry in the United Arab Emirates tends to be discounted in off-trade channels during December and January due to the festive season in Dubai. These are the months when many expatriates gather to celebrate Christmas and New Year, as well as to welcome families to Dubai or Abu Dhabi. Since the local population predominantly consists of expatriates, it is a strong opportunity for retailers to reduce their stock of cider/perry, to push con...

Euromonitor International's Cider/Perry in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2024

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