

## **Cider/Perry in the Czech Republic**

Market Direction | 2024-06-18 | 21 pages | Euromonitor

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### **Report description:**

Price increases of cider/perry and the weak economic situation in the Czech Republic resulted in declining volume sales, whilst rising unit prices underpinned current value sales. The withdrawal of three key brands in 2022 continued to negatively impact volume sales. Somersby, Carling and Kingswood each ended their distribution of cider/perry in the Czech Republic during 2022, which had a heavy impact on sales of cider/perry. The parent companies decided to focus their energies on a single key b...

Euromonitor International's Cider/Perry in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
June 2024

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